

Constantly Learning

Founding partner of GTA Law Firm, Giovanni Tretti, talks about the practice, its approach and how it will continue to provide excellence for its clients.

Established in 2007, Italian law firm Studio Legale GTA has a multi-disciplinary approach and decades of experience, with areas of expertise including company law, compliance 231 and GDPR, labour law, litigation & banking, commercial law and intellectual property and copyright law, to name but a few.

With offices in Vicenza and Bassano del Grappa, strategically located to meet the needs of customers in the important business area in the North Central part of Italy, the firm's mission is to serve the interests of its clients. These being predominantly companies in Italy, or international companies with interests in Italy, and GTA strives to consistently provide outstanding quality of service and well-timed feedback to requests.

The previous long experience of founding partner, Giovanni Tretti, along with that of the senior partner Susanna Greggio, makes the firm the international success it is and has provided focus to the real needs of the companies which seek legal support.

Having gained significant experience first in the world of companies as general director and legal affairs director, Giovanni also has experience of being a shareholder and resident partner of structured and national-level professional realities. Today, the other senior partner Susanna Greggio, younger partners and associates provide the firm with newer and updated methods and culture.

"Innovation is integrated into our work by having a continuous structured professional updating, as well as an up-to-date information system and instruments," Giovanni explains.

"Experience, innovation and flexibility help to serve the interests of our corporate clients and provide a personalized service, even exploring new areas of competence, combining outstanding customer service with timely feedback."

Staff play a huge part in the firm's success story and Giovanni is keen to highlight the significant role the team play. As an associate law firm, with two senior partners, junior partners and associates, each partner is responsible for a specific legal team, in terms of Compliance, Data Protection, IP & Tech Law, Contracts and e-commerce.

"Young lawyers with a great attitude to explore and develop the area of practice are welcomed to the firm on a regular basis," Giovanni continues. "We are a boutique firm and we believe in investing in long-term relationships with our young lawyers to help them develop and grow."

In terms of corporate responsibility and compliance, GTA Law Firm assists several companies in numerous industrial sectors, with national or multinational organizations. Alongside this, the firm also provided assistance for the membership to Supervisory Boards and for the Data Protection Officer position.



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Despite its overwhelming success, it hasn't been without its challenges along the way. Many companies in Italy have already restructured over the last ten years and 2020, with the worldwide pandemic, has added much strain and pressure to this process. Giovanni tells us that, as a result, only those who were able to reinvent the way to do business have survived.

"Here at GTA Law Firm, our challenge is to continue to understand the modified needs of our clients in the legal field, as well as being able to serve those needs in the way we were able to do in the last decade," he states.

"Moving forward, we are consistently updating our knowledge, learning a lot from all the companies that are our clients and evolving internally as our clients change and develop."